

# MUHAMMAD WAQAR IMRAN

RESUME



A FILMMAKER WHOSE NARRATIVE HAS UNFOLDED CAPTIVATINGLY IN THE FIELD OF CINEMATOGRAPHY AND EAGER TO CONTRIBUTE EXPERTISE TO A DYNAMIC FILM PRODUCTION TEAM AND DELIVER CAPTIVATING VISUAL NARRATIVES WHILE PUSHING CREATIVE BOUNDARIES IN EVERY PROJECT UNDERTAKEN.

*Muhammad Waqar Imran*

**DOP - VIDEO EDITOR**

## WORK EXPERIENCE

- THE CREATIVE STORY → DIRECTOR OF PHOTOGRAPHY  
2022 - PRESENT SENIOR VIDEO EDITOR
- ANALOG PRODUCTION → DIRECTOR OF PHOTOGRAPHY  
2013-2022 SENIOR VIDEO EDITOR
- ELEMENT INTERACTIVE → VIDEO EDITOR  
2011-2012

## EDUCATION

RIPHAH INTERNATIONAL  
UNIVERSITY → 2011-2013  
*Masters in Communication and  
Media Studies*

UNIVERSITY OF THE  
PUNJAB → 2008-2010  
*Bachelor of Arts - Fine Arts*

BOARDS OF INTERMEDIATE AND  
SECONDARY EDUCATION  
*I.COM* → 2003-2005

## PROFESSIONAL EXPERIENCE

### THE CREATIVE STORY, DUBAI, UAE

- CULTURAL INNOVATION: LEAD MAJOR PROJECTS IN COLLABORATION WITH DUBAI CULTURE AND DUBAI MEDIA OFFICE, EMPHASIZING THE RICH HERITAGE OF THE UAE.
- AI-ENHANCED STORYTELLING: INTEGRATE STATE-OF-THE-ART AI TOOLS FOR VIDEO AND IMAGE GENERATION, ENSURING PROJECTS ARE BOTH INNOVATIVE AND CULTURALLY RESONANT.
- CREATIVE LEADERSHIP: OVERSEE ALL ASPECTS OF PRODUCTION FROM CONCEPT TO POST-PRODUCTION, ENSURING EVERY FRAME TELLS A COMPELLING STORY.
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### ANALOG PRODUCTION, DUBAI, UAE

- GOVERNMENT & HIGH-PROFILE PROJECTS: COLLABORATED DIRECTLY WITH THE PRIME MINISTER'S OFFICE ON FLAGSHIP PROJECTS INCLUDING THE GOVERNMENT SUMMIT, DELIVERING EXCEPTIONAL VISUAL NARRATIVES FOR GOVERNMENTAL INITIATIVES.

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#### LINKDIN PROFILE

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- FULL-CYCLE PRODUCTION: MANAGED COMPREHENSIVE PRODUCTION PROCESSES—FROM CINEMATIC LIGHTING AND CAMERA WORK TO DETAILED POST-PRODUCTION—ENSURING TECHNICAL EXCELLENCE AND CREATIVE IMPACT.
- CLIENT ENGAGEMENT: BUILT ROBUST PARTNERSHIPS WITH PRESTIGIOUS CLIENTS, ENSURING THE HIGHEST STANDARDS IN STORYTELLING AND EXECUTION ACROSS ALL PROJECTS.

## KEY SKILLS & TECHNOLOGIES

- CINEMATOGRAPHY & VISUAL STORYTELLING
- VIDEO EDITING & POST-PRODUCTION: ADOBE PREMIERE PRO, DAVINCI RESOLVE, FINAL CUT PRO, ADOBE AFTER EFFECTS, ADOBE CREATIVE SUITE
- PROFICIENCY IN MULTI-CAMERA OPERATIONS
- MOTION GRAPHICS & CINEMATIC LIGHTING TECHNIQUES
- AI-DRIVEN CONTENT CREATION: CHATGPT (CREATIVE PROMPTING), KAIBER, RUNWAY, LUMA DREAMS LAB
- IMAGE: FOCUS 2.0 (OPEN SOURCE), DALLE 3, MIDJOURNEY
- HIGH-LEVEL PROJECT MANAGEMENT & COMMUNICATION

## NOTABLE PROJECTS

- CULTURAL DOCUMENTARIES & COMMERCIAL CAMPAIGNS: DIRECTED PROJECTS THAT REFLECT THE EVOLVING CULTURAL TAPESTRY OF DUBAI, BLENDING TRADITIONAL STORYTELLING WITH MODERN AESTHETICS.  
CULINARY CULTURE - DUBAI CULTURAL CANVAS COMMUNITIES - DUBAI PUBLIC ART - CULTURAL CRAFTS SERIES - DUBAI SPORT COMMUNITIES - MOSQUES OF DUBAI SERIES
- GOVERNMENT SUMMIT & HIGH-PROFILE GOVERNMENT EVENTS: DEVELOPED VISUAL CONTENT IN COLLABORATION WITH THE PRIME MINISTER'S OFFICE, CAPTURING KEY MOMENTS OF NATIONAL SIGNIFICANCE.
- INNOVATIVE AI INTEGRATION: PIONEERED THE USE OF AI TOOLS IN FILM PRODUCTION, RESULTING IN UNIQUE, FUTURE-FORWARD VISUALS THAT HAVE BEEN FEATURED ON DUBAI CULTURE'S SOCIAL MEDIA PLATFORMS.

## REFERENCES

- THE CREATIVE STORY – [WWW.CREATIVESTORY.AE](http://WWW.CREATIVESTORY.AE)  
LAFI ABOOD
- ANALOG PRODUCTION – [WWW.ANALOGPRODUCTION.COM](http://WWW.ANALOGPRODUCTION.COM)  
CHARLOTTE ROSE PALMER

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